

WHAT DOES AMERICA WANT...

The inconsistencies (and calamities) of American policy in the Middle East can obscure the underlying consistency of its interests:

Secure and stable supply of oil [~ market price, no strategic leverage allowed]

No terrorism [~ stronger governments]

No nuclear proliferation [~ conventional military balance / regional security system] Contain the influence of regional disputes

Israel vs Palestinians Iran vs Gulf Arabs

The requirement for strong governments cuts against democratization.

Deep-seated (partly religious) regional rivalries cut against regional balance / security system. We like to use our economic position for strategic leverage.

ENERGY SECURITY

WORLD OIL PRICES 1861-2016





Sources of Energy Insecurity

Market integration perceived as a risk The "energy weapon" recognized since 1930s

Potential Market Imbalance

Demand rising, supply leveling off Cheap oil going fast, "Peak Oil" looming Environmental externalities not priced in Excess capacity is required to manage the price





Above: Global oil trade (2016, Mtons). Below: Middle East Oil pipelines (left) and Gazprom natural gas pipelines (right)

Sources of Energy Insecurity

Market Architecture

Fossil fuels are consumed far from where they are produced

Narrow gates despite redundancy

Bad governments over-represented among producer states

Limited commitment to markets as such

Oil rents inhibit economic and political modernization

Price shocks pose risk to non-producer developing states





Above: Global oil trade (2016, millions of tons). Below: Middle East Oil pipelines (left) and Gazprom natural gas pipelines (right)

Sources of Energy Insecurity

Second-order effects on global financial markets

Pools of oil and gas turn into pools of dollars

Downward pressure on value of the dollar

Since 1971 global reserve currency has been a tradable commodity





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Sources of Energy Insecurity

US Interests

"Energy independence" is imaginary

Limit access for adversaries

Secure access for friends

Maintain a market price (versus a cartelized or "strategic" price)

Democratization and reform in producer states are means to this end

ECONOMIC SANCTIONS



THE EISENHOWER DOCTRINE 5 JAN 1957

... authorize the United States to cooperate with and assist any nation or group of nations in the general area of the Middle East in the development of economic strength dedicated to the maintenance of national independence.

... authorize the Executive to undertake programs of military assistance and cooperation with any nation or group of nations which desires such aid.

... authorize such assistance and cooperation to include the employment of the armed forces of the United States to secure and protect the territorial integrity and political independence of such nations, requesting such aid, against overt armed aggression from any nation controlled by International Communism.



The Baghdad Pact (1955)

The Iranian Revolution



Alexander the Great Interrogating the Talking Tree. Illustration from the Shahnamah by Firdawsi (d. 1020).

Ancient empire (6th century BCE) Overrun by Arabs and converted to Islam in 7th century Persian culture defined itself in opposition to the Arabs Shi'ism, like Lutheranism in Germany, about political selfdetermination

A secondary theater of the "Great Game"





The First Iranian Revolution 1906

A movement for national revival and anti-colonial selfdetermination

> Compare Young Turks, Guomindang, Hindu Congress Party, Mensheviks, etc.

Spurred by economic and financial crises brought on by exposure to world economy

United front of *ulema* and urban middle class

Demonstrations and riots force the granting of a constitution

Abrogated in 1911 following Russian intervention to protect Anglo-Russian spheres of influence and financial interests

STATE-BUILDING Reza Khan



Russian Revolution left Iran a de-facto British protectorate

Khan, leader of a Persian Cossack brigade, made his name by crushing a Soviet-style republic in Northern Iran

Coup d' état in 1921, backed by the British

Crowned Reza Shah Pahlavi in 1925

STATE-BUILDING Reza Khan



A top-down strongman / modernizer in the style of Atatürk, Nehru, Sukarno, Chiang Kai-shek

Educational and admin reform, women's rights

Banned trade unions and political parties

Muzzled press

Opposed by the *ulema* and urban middle class

Financed regime by selling oil concessions to Western firms

Abdicated in 1941 following Anglo-Soviet invasion to secure oil fields and logistics

STATE-BUILDING Mohammad Mossadegh

Post-war contest is between the politicized Shia *ulema* and the secular Persian heritage of the Pahlavi dynasty.

Cause celebre: Mohammad Mossadegh

Leader of coalition of moderate clerics, secular nationalist, and the non-communist left

Aimed to reduce the influence of the monarchy, the *ulema*, and foreigners

Nationalized Iranian oil in 1951

Deposed in coup d' état in 1953

THE RESTORATION Mohammed Reza Shah



Along with Saudi Arabia, America's ally in the Gulf

Dependence on U.S. undermines legitimacy

Resented by the educated urban groups that might otherwise have backed modernizing reform

Pervasively corrupt (like all police states)

SAVAK founded 1957

Majlis dissolved 1961

Rapid growth, monetary instability, and rising oil prices (after 1973), rising unemployment, fuel domestic tension

THE TIPPING POINT

- Jan Shah of Iran goes on vacation
- Feb Ayatollah Khomeini returns to Iran
- Mar Egypt-Israel peace treaty Egypt expelled from Arab League
- Apr Islamic Republic of Iran
- May Iranian Revolutionary Guards formed
- July Saddam Hussein president of Iraq
- Aug Pakistan affirms status as Islamic State
- Sept Pro-Soviet Afghan regime dissolves
- NovIRG seizes U.S. EmbassyIslamists seize Grand Mosque of MeccaDecSoviet invasion of Afghanistan

THE CARTER DOCTRINE



An attempt by any outside force to gain control of the Persian Gulf region will be regarded as an assault on the vital interests of the United States of America, and such an assault will be repelled by any means necessary, including military force.

> President Jimmy Carter State of the Union Address



REVOLUTION IMAGINED

We will export our revolution throughout the world until the call "there is no god but God, and Muhammad is his messenger" echoes all over the world.

REVOLUTION CONTESTED



Abolhasan Bani-Sadr, left, and Mehdi Bazargan, center, with Khomeini. Bani-Sadr was a Muslim moderate, Bazargan a secular liberal, deputy prime minister under Mosaddeqh.





REVOLUTIONARY WAR

Subversion

Rioting among Shia in Saudi Arabia and Bahrain Terrorism / revolutionary incitement in Kuwait Principal target is Iraq

The only Arab state with a Shia majority

Largest of Arab Gulf states

Infidel Ba'ath regime a profound ideological rival

Mobilization

Hostage crisis facilitated the purge of moderates Wars help revolutions stick (up to a point...)

THE FIRST GULF WAR



COUNTER-REVOLUTIONARY WAR



The

Gult

Saddam Hussein declaring that Iranian subversion had rendered border agreements null and void (Sept). War began on the 23rd, when Iraqi forces seized the Shatt al-Arab.

LIMITED LIABILITY



We wish to avoid any irrevocable step. (Tariq Aziz) A war to destroy Islam. (Teheran Radio)

- Oct '80 Cease-fire proposed
- Nov '80 Cease-fire proposed
- Dec '80 End of "offensive operations"
- Apr '82 Iraqi withdrawal proposed
- June '82 Iraqi withdrawal announced
- June '83 Cease-fire proposed
- Feb '86 UN cease-fire resolution
- Aug '86 Iraqi four-point peace plan



1980

Sept War begins; first UN cease-fire resolution

1981

Spr First high-level US meeting w Iraq since 1967June Israelis destroy Osiraq reactor

1982

- May Alexander Haig promises growing engagement Iraq no longer "state sponsor of terrorism"
- Fall Iraqis repel Iranian attacks w/ poison gas

THE AYATOLAH-CLASS DESTROYERS USS CALLAHAN (DDG)





1983

- Apr Operation STAUNCH begins
- July First Iraqi attacks on Iranian oil infrastructure (Kharg Island)
- Oct US/French peacekeepers attacked
- Dec First Rumsfeld visit to Iraq



1984

- Feb "War of the Cities" begins
- Mar Second Rumsfeld visit
- Nov "Weinberger Doctrine"
 - Diplomatic relations with Iraq restored

1985

Aug First American arms shipment reaches Iran 🙂



1986

- July NSC directive on "duel use" technology
- Sept Saudis / Iran agree to oil production quotas
- Nov Oliver North relieved of duty at NSC after Iranian moderates leak the arms deal

1987

JanKuwait requests American assistance in GulfFebFirst test firing of Silkworm anti-ship missile



THE TANKER WAR

- 1. USS Stark attacked (17 May 87)
- 2. SS Bridgeton mined (24 July 87)
- 3. Al Fajr boarded (21 Sept 87)
- 4. Sea Isle City attacked (16 Oct 87)
- 5. Operation Nimble Archer (19 Oct 87)
- USS Samuel B. Roberts mined (14 Apr 88)
- 7. Operation Praying Mantis (18 Apr 88)
- 8. USS Vincennes (3 July 88)

Cease-fire concluded 20 Aug 88

WAR FOR KUWAIT 1990



Apr Saddam warns he "will make fire eat half of Israel it if tries to do anything against Iraq."

Robert Dole visits Iraq to discuss withholding of US agricultural credits

July War is fought with soldiers, ... but it is also done by economic means. Therefore, we would ask our brothers who do not wish to wage war on Iraq: this is in fact a kind of war against Iraq.

Arab governments report that Saddam is bluffing

WAR FOR KUWAIT 1990



- Aug Invasion of Kuwait (2nd)
 Operation Desert Shield begins / UN embargo (7th)
 Soviet-approved naval embargo begins (25th)
 Kuwait becomes 19th province of Iraq (28th)
 Sept Out of these troubled times ...a new world order can
 - ept Out of these troubled times ...a new world order can emerge (George W. H. Bush, 11 Sept 1990)

WAR FOR KUWAIT 1990



Dec Saddam declares chance of peaceful solution 50-50 Iraq releases "foreign guests" (7th)

Public and (leaked) official casualty estimates run in the thousands

1991

Jan US threatens "revenge" for use of chemical or biological weapons, for terrorist attacks, or for destruction of oil infrastructure (9th)

Congressional authorization of the use of force passes the Senate 52-47 (12th)









DESERT STORM FEB 1991



RISK ASSESSMENT



... an unknown number of casualties and deaths, billions of dollars spent, a greatly disrupted oil supply and oil price increases, a war possibly widened to Israel, Turkey, or others, the possible long-term American occupation of Iraq, increased instability in the Persian Gulf region, long-lasting Arab enmity against the United States, a possible return to isolationism at home.

George Mitchell, speech in the Senate, 10 June 1991