INSTITUTE FOR THE STUDY OF WESTERN CIVILIZATION THE ROARING TWENTIES LECTURE 8: NEW YORK IN THE JAZZ AGE



"The United States emerged from the Great War preeminent among the Wester powers, largely unscathed by the kind of spiritual exhaustion and depletion of resources that had devastated Europe. On the contrary, Fitzgerald wrote, 'something had to be done with all the nervous energy stored up and unexpended in the War.... We were the most powerful nation. Who could tell us any longer what was fashionable and what was fun?' The very Europeans who had made a point of telling Americans what was fashionable in the past now often looked to America as a source of cultural freshness and innovation. When Harold Loeb, an American magazine editor and friend of Ernest Hemingway's, went to Europe in the 1920s to gather contributions from foreign writers about the artistic conditions in each of their own cultures, he found they only wanted to talk about 'New York,' 'skyscrapers,' advertising,' 'movies,' and 'jazz.'" - Larry Stempel, Showtime: A History of the Broadway Musical Theater





"An astounding two million New Yorkers, over a third of the population, were foreign born, and nearly three-quarters of all New Yorkers had at least one parent born abroad. Jimmy Walker's New York had more Italians than Rome, more Irish than Dublin, more Germans than Bremen, and more Jews than London, Paris, Berlin, Rome, and Leningrad combined." —Donald L. Miller, *Supreme City*

By 1920, 30 percent of the population was Jewish, 20 percent Irish, and 20 percent Italian.







Copyrechted Materical

CONTRACT IN AND IN A DECISION OF THE OWNER OWNE

WILLIAM J. WILGUS AND THE PLANNING OF MODERN MANHATTAN

KURT C. SCHLICHTING Copyrepted Material





"Throughout the 1920s, New York grew increasingly dependent on trucks to move its products, and cars to move its people, yet it was still a railroad city, served by thirteen major trunk lines that carried nearly 242 million passengers annually to and from its tow great midtown terminals. It was also the greatest mass transit city in the world, with six hundred miles of subways and elevated railroads. Every day, nearly three million passengers traveled into and out of the area of Manhattan below Fifty-ninth Street, the southern boundary of Central Park." **— Donald L. Miller, Supreme City**



Jimmy Walker (1892-1946)



"Walker's responsibilities were staggering. The mayor who had most of all wanted to be a Broadway songwriter presided over the second largest government in the United States, next to the federal government. With a population of nearly six million, New York was about to pass London as the most populous city on earth, and its annual budget of roughly \$500 million was nearly five times that of London's.... New York's ballooning municipal debt was increasing by almost \$100,000 a day in 1926 and was nearly equal to the combined debt of the forty-eight states of the union. New York City government was spending more money yearly than it cost to run the government of Italy, a country of forty million people. Put another way, its annual budget was equal to the combined budgets of Chicago, San Francisco, Philadelphia, Boston, Detroit, and St. Louis." - Donald L. Miller, Supreme City: How Jazz Age Manhattan Gave Birth to Modern America







Betty Compson 1904-1944





"CINDERELLA MAN IN CITY HALL"

HAU INSEL Do Gie and Ener of Jamey Walks, Sp Gene Faster, 189 pp. New Yol: The Willing Faster, \$4.

By ROBERT MODES BINE POWLER, reporter, sports and managing million, makam-parture untur and author, having firm dirtinguished lives of P. T. Bartuns and John Barryman, any bases his typewriter to the manage of his fidence James J. Wickey, mos Mapor of New York. The sublidge in apt, because Jenney was distinctly a produnt of his period. the test of the fire of Wonderful Romanne, The book is detected, contaight and a brille condescending, reched in the present taxas to at arguit background of the presented music this side of Faradian in which such passe as "The Black of the Old Apple Tree" can he dotinguished vaguety."

A stream of anochoice follows Jonary down the primove path to a point near the primove he hills the seventer court and makes his pasts with the churchfor, him 0. Henry on his destified at Bellerue, 20 Marcy doin't wald is go home in the dark. In each a stary the significant probtema of the seat complex meaninged gormenent on this usefu, are hardly mentioned.

Mr. Freedor has assumed that what is good trongraphy in the case of John Enrymore is repully applicable to Jim. Walker. It is nearly not replices to repgost then the personal latitude the public allows an actual is quite different from what, in the long Fix, is permitted a Mayre. What is infanty in the other become had staff in the other, rependently when the moment of levely person. The dependence is a serving hat his a time of strongency den't want is and with believe when the the Marx brothers

The astronating thing in Wacher's case was that his Decembery charac, cheganor, das, britisator, inceptiony and scher anjorficular attribution ware un long accepted an intergring substitutes for more dependable qualities. He was the Condenedie Man in One Hais, and when midnight fitnelly core the which pageant fields and loft not a wrack behand R.

Junary, 18to the Hold extreme Republican sizzadpattar, indirevel that the people wantal is in half admin, and the inea govcrustent the briter. The basidschess he infl. Indexed laws were ton much for kindly, functing Mayor John P. O'Drive and alcoust sharper John P. O'Drive and alcoust sharper John P. O'Drive and alcoust sharper Placefile La Oracella. These who had to mop up after Jimmy naturally take a anterwhat denoter and more jumphed view that Mr. Further's of the genetice spanotes in the sates of the Hight Mayor.

ME eather, the his here, is a little random about finite and conclusions. The is writing an affectionale technic, not a defaultive actuals for an assychapolia, and abroadly believes that if the mastic of

Balance Moora has been producted with the processment of Knee Fark Oby in convex expective since 1918. A leading figure is about and only politics, he has have only Fack Conventioner sheet 1824. A Nostalgic Biography of Mayor Jimmy Walker-And a Pageant of His Period



Bas Jones Look the Bar Arado Deen Rith Arana-Weg, 1922.

year charity does not reach Junay Walker, it probably does not cover yes either. In nice respect, at hant, Mr. Further did not take a built out of Junay Walker's onebook, for Junay's bryrity was the soul of his will, and this look, in spite of its lightmen, frankness and gairiy, could stand compression.

A back mag, however, he probundly significant without being in the least profront, and this is a slory with many re-

percessions and month. Among other things, it will explain to the uninitiated mme of the repriories of American poltics and public opinion, why we are more intervaled in percendition there is proviplet, which is wrong with networkers, and why human beings could for more than constitutions, here and treations of polycel attents. In the therefore, is a range bestbers, for exploitionaled students of polytical minutes.

Gets Funder gross us a crack newspaper reporter's picture of Forway Walker's ancountry and savily days in hower Manhadian, bly rise and dollars in politics and his monrollad represent closing years. Junacy storages to a that of second distortion, with traces of Burrows, John Barryman, Peanpets Villen, George M. Colum, Heinvick Heine, Backhelserry Fito, Polar Pan, and more than a dash of the Enab teprochash. He was a fastidous daudy, not a rough nock. Like Sean Browned, he preferred a glassie of the ops to a slop on the back. and had so use for anoterant, handwringing, themp stynengers. He was a consedius topi server a clowe.

ENEW Jan Walker principally through Ope. Allved E. Smith, and for a time was antigned to couch this interpresenter chainstructure of outputs planese of the Orentor's state receptoristion program. Not Out Walker meshed much buckling. Choose a few whitepered works estimate an argument, he could make a complete, fluent speech. What all else facilities the fail tack in his white all else facilities fail tack in his white all else facilities to provide the a gibe or shot planese to many brins a second potent.

We get from Mr. Further an uniquined humorous and charitably tistail prepaint of the damy beights of orresponsibility to which his here even. I recall, for example, Jury avout, two days bir, at Albany for an estraordinary June master of the 1904 Legislature to consider denial of funds to the Governor to cave on our state park program. Jun was due at the Mantion on Entering morning. He was discovered at the Ten Hyph harbor shop at 7 Meader maning, the hour at which the Legisladule convenied. He had no proparetion for his part as minority loader, but was unabanhori and full of wit and sampfreid He figured that he would study the Covariant's MI before the debals need manufacture.

First mittative heliars the datal unsurrowsful meriding teaster. Jun arrived at his affine in the Capitel, vieweed the measurement of suil on his deak with more alarm, saked his antendary, filolia fitantan, if Users were ally checks in the inform and, heliag told there were net, ewept the estimeconvertations off to the front and adapt from guildly what was browing. It remained me or the habitat of the frish Village pub in "Laway bits the gent" who greeted a obseque with the gent "I are a main of few words. Told me in one are based what's wrong with the world."

A MAN bits James Walker is an extent banker's paragon and no modal for sizdustic who are enhanced to study day and mable, also it is inserted in the part, foilow performance providers and one. In the expedition by share weight of baneledge. Alongy balad studies. He tald for othe the to could not read a memorablem more than a page long because her statement wantered.

I rowed that when Orvernor Broth sales rep options of Jun Walker as a matinizate for Meyer I told kim that, units rows other objections, "Overleand on Page 12:

THE POWER BROKER

Robert Moses and the Fall of New York









Hilary Ballon





The Fashion Capital





Lois Long (1901-1974) The New Yorker's fashion critic and nightclub reporter

Lois Long at The New Yorker





Bartender at the 21 Club



Lois Long Peter Arno and baby

helena rubinstein beauty is power





- N N N N N 46, West 57th Street - NEW YORK CITY - Etc.

Heleva Rubinstein's Cullaby creams

bring you loveliness while you sleep



To Helena Rubinstein dry skin is the most serious American beauty problem. Seven out often girls and women have it. A dry skin ages quickly, lines easily, looks taut. Even if you have only a tendency to dryness, Helena Rubinstein urges you to use a special lubricating cream at night...to keep your skin moist, soft and fresh. Smooth it in, in rhythmic, upward strokes. Lullaby for a sleeping beauty!

FOR THE "INDER-THIRTY" SKIN-TOWN AND COUNTRY NIGHT CREAM is a simple, effective beauty treatment to use regularly, if you notice the slightest tendency toward excessive dryness, 1.00, 1.75

FOR THE "SVER-THIRTY" SKIN - NOVERA NIGHT CREAM. One of Helena Rubinstein's most famous creams. Long used by women who know the value of a rich night cream, 2.00, 5.00

SLND FOR "THE GLANDOR BOX," 254. Introduction to Helena Rubinstein's glamorous make-up. Town & Country Make-up Film, Lipstick, Face Powder and Pasteurized Face Cream.

helena rubinstein 715 FIFTH AVENUE, NEW YORK ... AND AT ALL SMART STORES TALOIS IN: BOSTON - CHICAGO - LOI AMERLIS - TOTONTO - LONDON - PARE - STENEY



Elizabeth Arden

ELIZABETH ARDEN Chooses for You the rare Tragrances of Babani

AMBRE DE DELHI: Mystery, Enchantment LIGÉIA: Romantie, Luxurious YASMAK: For the Exotic Blonde MING: Elfin, Playfol Sweetness APGHANI: Colorful, Riotoux, Unramed DAÎMO: Picturesque, Thearrical JASMIN DE CORÉE: Provocative, a Challenge

\$2.75 up

BABANOF Paris Commenter



BEAUTY for the BUSY WOMAN

ELIZABETH ARDEN





The name "Elizabeth Arden" on a Christmas box will endear your gift to any woman's heart



Him for a set of Displayed drives? And, The Door al via Reserved." which deeploy all for Prosection

Venezian Taillet Preparations. A gift of Elizabeth Ander Senguistic Preparations off please & normer allows. Frantise Sciencing Orany, Anions Ship Toxic and Gauge Title Faul are and by your move perpulses as the barls of their reweight one of the shin. Thursthese make a world and appropriate gift at all time. Combination of Rose Perputations, in these states 12(5, 24)(5, 41)).

Venetian Hand Preparations. A prop of drain Preparation is keep the hands off, provid, and white matter a charming [7] For a family means. Trustee Ind Cross. Frances Mill of America Institute False Ball, Trustee False April 181-...

Double Okey Compact. Elisabeth drive's subsequences of the second se

Andrea Travert Comp. Leaster some find sock somer and provide proje-terior and somer and provide Traver Provide the source of Provide Traver (11)1124 and COUNTY. To use south adapter, LT/1274. New reading con-No.4 Autor, \$5154, \$5199.

Practice of Telephone the subjection of the and Arden Rest inst h

Electric debuty liber Con-

pare, property delay, makes a ablightful gift ashed readed inco the busit of a contest longest, or station in the two of a Chromosof

You may choose a woman's gift at any price from among Elizabeth Arden's Preparations. A gold compact -this as a wafer and an elde -trea and siz. The favores lifesion Powder for teelve and siz. And so on, up to a magnificent reavel case of tan mode alligator leather packed with a complete assortment of Proparations and accessories. A perfect gift for every noman on your Christimas List !

Elizabel shake's Team! Can's any first with anny second for the past farant presed &

Freedow & Blassica. Provider of system study 5, 5m, pars, adhered. Harris in matching threef, Rachel, Ore, Minerca, Persons and White, 12/6.

Venetian Flower Printer. Parr to Oran, Rachd, Spinish Raidel 410

Adden Benney Bonne. Deart Loss of rear Supported model, packed with Free effort Tables Preparations. Mil-, Mil-

ELIZABETH ARDEN

NEW YORK: 173 Fills Avenue LONDON: 25 OLD BOND STREET, W. 1 MARRIED: 1 or Controls

Convigio or Billio Bettle Antibeto, 1711.

PARSI- 3 ran de la Pais CADDIDI : 5 Galartee Tourse

S Toller Preparations. They are a flattering gift, therefore, a subtle conplayent to a woman's taute for personal socaties. At the same time, these riquisite errares and things are exceedingly practical. Careful women are them every morning and night in the daily care of the skin. There is an Elizabeth Arden Preparation to perfect every detail of a fastidings milpte. And each near is effective, because it is formulated from an exact knowledge of the skin and empounded with sempulous care for purity and perfection



Hattie Carnegie (1880-1956)


The Music Capital

GERSHWIN





Duke Ellington

The Sports Capital



Lou Gehrig and Babe Ruth, 1927



World Series crowd 1923



Dempsey-Carpentier Fight, July 2,1921





Jack Dempsey (1895-1983)







Waiting for news of the fight in Times Square





The Media Capital



David Sarnoff (1891-1971)



David Sarnoff Marconi messenger 1907



TITANIC SINKS FOUR HOURS AFTER HITTING ICEBERG; 866 RESCUED BY CARPATHIA, PROBABLY 1250 PERISH; ISMAY SAFE, MRS. ASTOR MAYBE, NOTED NAMES MISSING

Col. Astor and Bride. Isidor Straus and Wife, and Maj. Butt. Aboard.

"RULE OF SEX" FOLLOWED Watten and Children Put Over in Linkests and Are Supposed

to be Sale on Carpethia. PICKED UP AFTER 8 HOURS

Viscant Autor Calls of White Disr.

Office for News of His Pather and Leaves Wasping.

PRANKLIN HOPEFUL ALL DAY

Manager of the Line Insisted Titatic Was Unsidentia Doort

Altar She Had Gene Down. HERD OF THE LINE ADDARD

Brunn Songy Halling First Trip & Uppertie Billip That Miss to Rorpson All Olivers

The advantume that the Thinks, the based advantume is the result, the based and the or harding and the data are the between of the advance, posterior and the between advances of the the samples areas that along the the loss samples and same table has, that there is no white their dates of the baselines, or ADM offsets has apply then F. A. S. Hardinto, Was Function and Baseling Baseling and the Stream and Baseling Baseling and the Stream Spracht Horizon

alainen situral a for h fe Wine for los office a quintin is in articles of the situation with the the short the high study of the day bank. I have not a sample, the same state and the same state per, when her one small pit had apply with the high of a bank apply with the high of a or the day passed, here

of antidentity regardle from the William of the skips which were hard turn associated to her reporter r help. It became appendit that an and some only living the West I still the Dipage. of the Diputation in \$100 action. The then in much have said on the time property of the Owner. Provide and Antibar and of Star Provide The Description of the Star of the Provide The Institute stations many

the Wilds Har offices the bell rai of the first the For the Trapage had being off

to the flow

CAPT. E. J. SMITH.

-

THE PERSONNE LOSS

the first the first the start store and another a start of the start the store store and the store store and the store and the store and the store



The Lost Titanic Being Towed Out of Belfast Harbor.

PARTIAL LIST OF THE SAVED. adudes Sours Ismay, Mrs. Widman, Mrs. H. B. Harris, and an Incomplete name, suga

Mrs. Astron's. out a Die Das Sol De

100

Name and Address.

CAPE RACE, N. F., Tuesley, April 16....Policeling is a partial list of surdours among the first-memory of the Thatis, valued by the Reveal alution status (is), meeting from the Cappthen paramagers of the Diastic, valid-red by the Rancold whee No. C. ALLEAND No. WILLIAM P. Milliphon, shat with Represent Non Address Reconstance. Dated Strength,

Near Advances and some Near 5 1 Annual 55 New XINDER Annual 57 New XINDER Annual 5 New XINDER All of the second secon Alexandri A. S. Marcelle, B. J. & S. WARTER, M. J. HURT & BOUNDERS, M. W. S. SINGHERS, M. W. S. S. JOHNSTON, J. M. M. MARKAUSS STRUCTURE, M. M. MARKAUSS STRUCTURE, M. M. MARKAUSS STRUCTURE, M. M. MARKAUSS, J. M. M. MARKAUSS, M. M Antonio Calendrome, Interne 2 Laboration, Millerie 2 Laboration, Millerie 20 Automation Millerie 20 Automation No. 1000000 and math. N. 10040000.

in Taxaban, in: IL PLATER. VA WEATH WILLIAM WILLIAM AND A STORYAM WILLIAM of when they destant's man

and of the firmula such Place Series have of hima plan all the part . We have asked by their search how the ho

to the Battom at 220 A.M. ESCIER THE TOO LATE Courst to Paik Up the Few Rutedieds Who Tank to the Libbeats. NUMES AND CHILDREN FIRST **Cunarder Carpolitis Bushing to** New York with the Survivora. SEA SEARCH FOR OTHERS The California Stands By on Chance of Ficking Up Other Sonts or Bulls,

OLYMPIC BENDS THE NEWS brig blig in Fash Window Has again in Sone After So Blanter.

Laftik surger tanks mit. ROUTER, Spill 21.--- at which second priced on her brough adqued from the Openpil, or Read the Compatible is not been to be flow shared with this percent have the shares of the second second these the shares of the second second second second data. "Since these are this is dealed. "Since these are this is for address of the belows of the percent second second

Social or The Host No. CAPE RACE, N. P., April 15.

The White little little Door Ofpagle aports by worken this evening But the Canadar Carpable State of the Southern State of the Southern State of the Southern State of the Southern State of the State of stached, of daybreak this more ing, the position from which wine-Non-RANK REPERTING. The Second Price spectrum of the stand for that similar the parts of in a line work where 'size parts of in a line work of the same second from this period will be actual assumed to a size of the same second of the first second to first from a the first second of the same second from the period of the same of the first second to first from a the same second to the same second second of the starts because the same is done second by the same second second the starts second to assumed if is a size. lies calls for help were not not that sight he the Titunic after her offician with an instant. The Carpathia frand-sale the Maharata and the wonkage of what had been the bigget manufip after The Titutic had foundened at at about 2128 A. M., in bellula statut south and longitude tis ad Assess structure at an assess hottom, and ill-change the same of excitone then the structure that the first and the first structure the structure the

John Ren Bergil Bart -Ster Anne Ster & Billerich Ren M. & Branders Rei Bergin Bergin Rei Bergin struck the kollery. All her hours are accounted for and about \$155 souls have been taxed of the even and passengers, most of the latter presentably women and children. These were about 2,000 percent aboard the Titunic. The Lephont Inter California is maining and manthing the pesition of the deaster, while the Can-

pathia is soluting to New York with the same or It can be positively stated that up to 11 o'thek benight soft.

In proceeding to have first direct. We have sub-sized been much due too too have been and the been at the strategy watering the first hate is the office that the first trategy managers are first hate is the strategy scheme to be the strategy scheme of a star strategy scheme of a star scheme of the cases can be and the set of t

First News of the Disaster. 2225 The Erd area of the dousts to the local of the local of the Tillardi with relatived by the local of the local

of the sources: "Law para 1973 99000, But High Can bed the sources reasons or to the sources reasons to the the dense sources the the dense sources to the the dense sources the the dense s







William S. Paley 1901-1990





Louise Brooks 1906-1985



"In the late 1920s, New Yorkers got their news almost exclusively from their daily papers. Neither NBC nor CBS had a news bureau to capture the news and broadcast it at regularly scheduled times, and no radio station in the country had a news-gathering department... Radio coverage of the inauguration of President Hoover in March 1929, a lengthy broadcast that reached an audience estimated at 63 million, convinced both Paley and Sarnoff to expand their news and public affairs offerings. Later that year, CBS launched its first regularly scheduled news program—a fiveminute segment in the morning. It was a meager beginning. In 1931, Paley was publicly calling CBS 'The News Network,' but he had yet to hire a single correspondent or news editor; neither had David Sarnoff, whose network paid even less attention to the news."—Donald L. Miller, Supreme City













Joseph Medill Patterson 1879-1946 Publisher of *The New York Daily News* (founded in 1919)

"He studied people as closely as the Plains Indians studied the buffalo herds—and for much the same reason."—A.J. Liebling



The Ruth Snyder murder case 1927

"The three things people were most interested in, were, and in order, (1) Love or Sex, (2) Money, (3) Murder. They were especially interested in any situation which involved all three."—Joseph Patterson

"In launching his tabloid—the first ever in the United States -Joseph Patterson employed a number of the circulationboosting techniques of his legendary New York predecessors [Bennett, Hearst, and Pulitzer]. What set his paper apart was its crisply abbreviated presentation of the news, its fulsome use of photographs, its massive coverage of Broadway gossip and mass spectacle sports, and its compact size, which made it easy to read on a crowded subway car or sitting at a packed counter of a Chelsea hash house... It was an unabashed picture paper, with photographs on every page, and entire sections devoted entirely to photographs, making it a pioneer of photojournalism.... An emphatically local paper ..., it was a mirror of its time and place: Gotham in the most dazzling decade of its history, its people bewitched by film and radio, flappers and financiers, sports and speculation." **— Donald L. Miller, Supreme City**



 fails to show adequately the great distance of Babo's epochal drive. Homer No. 1, in 1st inning, and No. 2, in 3d frame, bounced outside on Grand blod. Even the St. Louisans cheered the great Rath. series at two somes each be licking Cards 10 to 5. The Rambino made

series at two games each by licking Cards, 10 to 5. The Bambino made history by slamming out three homers. Tanks are coming home to play. --Birrier re paper 2, 21, 24 and 25,



The Entertainment Capital



Times Square








The Theater Capital







AMERICAN SHOWMAN

Samuel 'Roxy' Rothafel and the Birth of the Entertainment Industry

ROSS	MELNICK	
NO //	TICLINCK	-



Commercial Capital: Macy's Thanksgiving Day Parade, 1924



The Woolworth Building



Bergdorf Goodman



Saks Fifth Avenue



The Construction Capital



Fred French



a alamy stock photo

F5AAMG www.alamy.com













"Since the early 1920s, businesses had been migrating at a rapid rate from downtown to Midtown, where land costs and rents were far cheaper. The best location was close to the stir and tumult of Grand Central Terminal, not far from the Fred French Building. By 1927, the Commodore's once remote rail station was hemmed in by twenty of the most valuable blocks of real estate in the Western Hemisphere... By 1929, there was a long row of immensely tall towers, either completed or under construction, along East Fortysecond Street and its tributaries. In that year, New York had

188 buildings twenty-one stories or more, approximately half

of all buildings of that height in the country."

— Donald L. Miller, Supreme City











10.17 4.74 \square \sim WHITE POPULATION ALGRO D-C 250 6 994 1004 22.500 Acres 4.7 of Caller 10.00 w 10.0

Negro Harlem 1930

Negro Harlem 1925



James Weldon Johnson 1871-1938



Lenox Avenue, Harlem, 1927









The Lindy Hop







Langston Hughes, Charles S. Johnson, E. Franklin Frazier, Rudolf Fisher, Hubert Delany, 1924



Langston Hughes 1902-1967







Jacket design by Miguel Covarrubias, 1927



Harlem Dandy By Miguel Covarrubias







Edward Kennedy "Duke" Ellington 1899-1974







